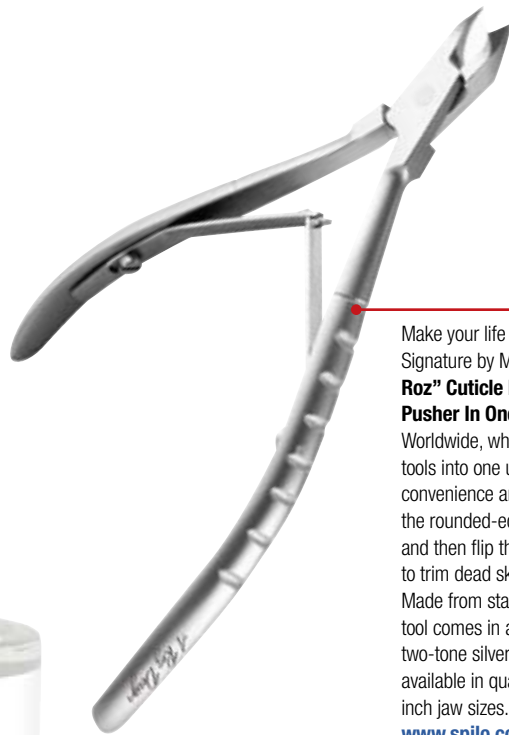


SHOWCASE

Showcase is designed to help nail technicians learn about new products of interest. If you would like more information about any of the products described in this section, simply turn to the Reader Service Card on page 99 of this issue and circle the number on the card that corresponds to the number at the end of the product description. Complete the personal information section on the card and drop it in the mail. The card is postage-paid so there's no need for a stamp!



Make your life easier with new Signature by Mehaz **"The Roz" Cuticle Nipper and Pusher In One** from Mehaz Worldwide, which combines two tools into one unique design for convenience and value. First use the rounded-edge cuticle pusher, and then flip the implement over to trim dead skin with the nipper. Made from stainless steel, this tool comes in a shiny and matte two-tone silver finish and is available in quarter- and half-inch jaw sizes. **800.347.7456, www.spilo.com.**

Star Nail **Natural Nail Dehydrant** is a versatile product that can be incorporated as a step into any natural nail or enhancement service. The dehydrator reduces the lifting of enhancements, tips and glue. It also doubles the wear life of any polish, especially for those clients with oily nail beds, and prevents microbial, bacterial and fungal infections. **800.407.7797, www.starnail.com. Circle 167.**



N.A.S. 99 Nail Antiseptic Spray from OPI Products meets FDA guidelines to thoroughly clean nail plates before and after the application of all nail products. It's formulated with a proven antiseptic to help prevent the spread of nail fungus and bacteria. **800.341.9999, www.opi.com.**

LCN introduces the new **Macadamia Spa Collection**, which contains oils of walnut, hazelnut, macadamia and Brazil nuts to moisturize and rejuvenate skin. Macadamia Nail Mask soothes dry skin and supports cell regeneration; Macadamia Nail Oil leaves cuticles soft and supple; Macadamia Nail Serum moisturizes and improves the elasticity of cuticles; and Orchid Nail Polish Remover is a gentle, moisturizing, acetone-free polish remover with a soft vanilla scent. **800.866.2457, www.lcnusa.com. Circle 160.**



Liven up your polish supply with the **Opalescence Color Gel Collection** from ibd. Experience six resplendent shades in an opal-inspired palette, with colors that include Rose Quartz, Amber and Pearl. These gel polishes can be applied over tips, acrylics, gels and natural nails for added strength. **800.621.9585, www.ibdbeauty.com.**

Keep your nail table organized and free of clutter with the **Nail Tidy Organizer** from PNI Worldwide. It holds bottles, jars, files, implements, brushes and more. **877.764.4447, www.pniworldwide.com.**

Circle 173.



NSI **Nurture Lotion** is a gentle yet effective hand and body moisturizer with a subtle grape scent. The lotion has superior moisture retention for luxurious and long-lasting soft skin. Key ingredients include jojoba and grape seed oils. **800.354.6741, www.nsinails.com.** **Circle 163.**



Give your clients a taste of the sweet life with the **Dolce Vita Collection** of Designer French Tips from Shooting Star International. Decorated with subtle accents, the premium half-well tips are available in 10 different sizes. **310.618.1270, shootingstarint@aol.com.** **Circle 171.**



Kupa **Crystal Ease** allows techs to create flawless enhancements in a shorter amount of time. With just a few drops, the formula stabilizes acrylic liquid to eliminate crystallization and speed up setting time. **800.994.5872, www.kupainc.com.** **Circle 159.**

Create award-winning nails with the new **One System** from Galaxy Nail Products. The self-leveling, nonyellowing acrylic line includes four pink and two white powders with a primerless liquid. The system was developed to help you create bright pink-and-whites with no lifting or bubbling and without using primer. **800.229.6245, www.galaxynails.com.** **Circle 158.**



Go glamorous with the Zoya **Flourish Collection** from Art of Beauty. These six titillating metallic shades are designed to make every woman's beauty shine. Lacquers come in colors such as sparkling gold Richelle and glittering mauve Shivon. The polishes are free of toluene, camphor, DBPs and formaldehyde. **800.659.6909, www.artofbeauty.com.** **Circle 172.**

To accommodate nail professionals, Poshe presents the nail-strengthening **Treatment Basecoat Professional Kit**, which includes a 2-ounce professional bottle and half-ounce "working bottle." The base coat is a four-in-one formula that conditions and nourishes to build strong, healthy nails. It's also nonyellowing and dries fast, with added protein for strength, calcium for hardness and provitamin B₅ for flexibility. **800.767.4348**, www.poshenails.com. **Circle 170.**



The **Extreme Powder Glaze System Intro Kit** from Backscratchers Salon Systems is a patented system that combines the best of resin technology with the ultimate in acrylic dipping powders to give clients thin, strong and natural-looking nails. The kit, which can be used with tips or natural nails, includes Base Glaze, Finish Glaze, Clear Powder, Glaze Dryer, Nail Tips, Nail Radiance Cuticle Treatment and more. **800.832.5577**, www.backscratchers.com. **Circle 153.**



A must-have for manicures and pedicures, the Antoine de Paris **#215 Curette Scoop** is a double-sided tool designed to get close to and gently clean underneath ingrown nails by removing unwanted debris. **800.222.3243**, www.antoinedeparis.com. **Circle 151.**



Young Nails introduces its **Mani Q Natural Nail Care Gel**, a resilient product that resists chipping, cracking and breaking for up to four weeks. The gel protects and enhances the growth of natural nails, and it easily and safely soaks off with acetone. **800.777.9170**, www.youngnails.com. **Circle 168.**



Say goodbye to parched winter skin with the sweet and spicy seasonal fragrance of **Scentsations Winterberry Lotion** from CND. This limited-edition lotion is infused with aloe vera and vitamins A and E. **877.263.6245**, www.cnd.com.



Condition cuticles with Cuccio Naturalé **Cuticle Revitalizer Complex**, now available in Papaya Green Tea, Pomegranate & Fig, Milk & Honey and Tuscan Citrus Herb. This hydrating oil—which contains nourishing antioxidants and vitamins A and E—seals the cuticle to prevent infection, cracking and splitting. Recommend it to your clients for home use between salon visits to increase your retail profits. **800.407.7794**, www.cuccionaturale.com. **Circle 155.**



Love, Beverly Hills xx from Essie Cosmetics is an exclusive, limited-edition nail polish that's ready to go right to the red carpet or Rodeo Drive. Essie teamed up with the Beverly Hills Conference & Visitors Bureau to create this opulent red lacquer, which offers an authentic shimmer and subtle glow due to its special ingredient: pure 24-karat gold. **800.232.1155, www.essie.com.**

Available from The Nail Superstore, **Elfa Anti-Chip Base Coat** is a superbond base coat specially designed to create a secure connection between polish and the natural nail to prevent chipping. The formula is ideal for manicures, pedicures, airbrushing and nail art. **800.669.9430, www.nailsuperstore.com. Circle 175.**



SpaRitual introduces the **Eco Foot File**, crafted from 100-percent biodegradable corn resin to slough away rough, calloused areas on feet. This durable, disinfestable foot file features disposable pads in 80 and 150 grits, which are injected with an antibacterial solution to help fight germs. **877.772.7488, www.sparitual.com. Circle 166.**



Depilève **Milk and Honey Nutrition Peeling** from Divi International is a new, natural exfoliator containing milk, honey and apricot to remove impurities and dead skin cells by stimulating and regenerating the surface of the skin. **800.233.7453, www.depilève.com. Circle 156.**



Titanium offers unsurpassed durability, strength, lightness and resistance to corrosion, which is why FPO Products has chosen it as the material in its ForPro **Titanium Implements**. This collection delivers unmatched precision and durability in a wide range of tools—such as slanted tweezers and safety scissors—for every use and preference. **888.544.8214, www.fpoproducts.com.**



Transform dry skin with **Tropical Dew Maximum Moisture Hand Butter** from Orly International, which repairs extremely dry hands and elbows with intense hydration. This ultrarich lotion contains Tahitian coconut oil, tiare flower and tamanu oil, which promote skin renewal with a silky veil of moisture and breathable layer of lasting protection. **800.275.1111, www.orylbeauty.com. Circle 165.**