

SHOWCASE

Showcase is designed to help nail technicians learn about new products of interest. If you would like more information about any of the products described in this section, simply turn to the Reader Service Card on page 175 of this issue and circle the number on the card that corresponds to the number at the end of the product description. Complete the personal information section on the card and drop it in the mail. The card is postage-paid so there's no need for a stamp!



LCN introduces its new line of light-cured **Colour Gels**, which boast a revised consistency to offer improved coverage and easier application. With 45 fabulous shades that include current favorites and 18 new colors, there are endless creative possibilities for extravagant nail art and innovative French looks. **800.866.2457, lcnusa.com. Circle 160.**



Spice up your services with **Ginger Zest Hand & Body Lotion** from en Vogue Spa. The moisturizer is loaded with great-smelling ingredients that refresh, soothe and hydrate skin. **888.659.5559, envoguenails.com. Circle 174.**



The stainless steel Signature by Mehaz **Ingrown Toenail Lifter** from Mehaz Worldwide is a double-sided implement; the curved end gently lifts the nail away from the skin while the spatula end aids in applying antiseptic cream to the affected area. **800.347.7456, spilo.com.**



Recommend **Hydration Therapy III**—one of four treatments available from Nail Tek—to clients with dry, brittle nails, and they'll soon have stronger, healthier and more flexible nails than ever before. **800.676.2457, nailtek.com. Circle 170.**

You won't have to fret over finding the right bit for the job if you keep the Kupa **Bit Kit** handy during all of your services. The 10-piece kit includes a variety of barrels, bits and sanding bands for all of your electric filing needs. **800.994.5872, kupainc.com. Circle 159.**





Expand your client base by catering to children with Luraco Technologies **Mini-Spa**. The Mini-Spa features a pipeless spa pump, comfortable leather seat and armrests, changeable cartoon head and personal DVD player to keep kids engaged and relaxed. Choose the tub and chair color that fits your salon style. **800.483.9930, luraco.com. Circle 178.**



Moisturize and renew cuticles and nails with Renunail **Nourishing Oil** from Dr. LeWinn's, which contains sweet almond oil, jojoba, vitamins A and E and strong antioxidants. It also protects nails from harmful UV rays and promotes healthy nail growth. **drlewinns.com. Circle 179.**



Infused with organic protein and mink oil, DeMert **Nail Enamel Dryer** dries polish quickly and safely. This finishing spray can be used on both natural nails and enhancements and conditions cuticles and nails for flawless manicures. **800.982.6143, customnails.com. Circle 177.**

Bring out the couture style in your clients with the new fall-fashion-inspired **Runway Gel Collection Kit** from All Season Nails. The collection contains eight gel colors, including pink Strike-a-pose, rosy Catwalk and fuchsia Fashionista. The kit also comes with step-by-step instructions on how to create chic nails to help you get started. **800.762.6245, allseasonnails.com. Circle 167.**



Enjoy classic sophistication with the Antoine de Paris **#11 Acrylic Nipper**. Created 35 years ago, this triple-reinforced acrylic nipper—available in a gold or satin finish with a single or double spring—is made from cobalt stainless steel. **800.222.3243, antoinedeparis.com. Circle 151.**



Zoya **Chit Chat Collection** from Art of Beauty consists of six long-lasting metallic nail colors such as white Gaia, tangerine Lianne and rose Elke. The natural nail lacquer formula is toluene-, formaldehyde- and DBP-free. **800.659.6909, artofbeauty.com. Circle 173.**

For thin, peeling nails, Develop 10 **Ultimate Nail Strengthening Formula** has exclusive protein fortifiers and conditioners that create a protective shield to seal, reinforce and harden nails so they can grow long, beautiful and naturally strong. The intensive formula is designed to provide dramatic results when applied every three days. **800.982.6143, customnails.com. Circle 176.**



Andalé Dry & Shine Drops is a new nail elixir from SpaRitual designed to accelerate the drying time of freshly polished nails while delivering a high shine. The professional formula, with a dropper-style cap for bacteria-free application, delivers a chip-free coat of shine that dries in seconds. Enriched with carrot extract and rice bran oil to strengthen nails and condition cuticles, your clients' nails are sure to be luminous and protected! **877.772.7488, sparitual.com. Circle 166.**



Protect your clients from cross-contamination and save yourself time with the sanitizable, easy-to-use **SeptiFile 6-Pack** from Backscratchers Salon Systems. Simply remove and discard the used abrasive from the file, disinfect the handle and apply a new abrasive. The pack includes six each of 100-, 180-, 240- and 600-grit files, white and gray buffers and handles, all stored in convenient individual compartments. **800.832.5577, backscratchers.com. Circle 153.**



Give your clients a taste of the sweet life with the **Dolce Vita Collection** of Designer French Tips from Shooting Star International. Decorated with subtle accents, the premium half-well tips are available in 10 different sizes. **310.618.1270, shootingstarint@aol.com. Circle 172.**



Start your manicures and pedicures right with **Clean Prep** from Orly International. This sanitizer disinfects and refreshes nails, hands and feet to prepare them for hygienic services. The nonaerosol formula removes oils and residue to ensure lacquer adhesion while delivering hydrolyzed wheat protein to condition and moisturize nails and skin. Clean Prep is now available in a new 33-ounce professional size to better serve your salon needs. **800.275.1111, orlybeauty.com. Circle 165.**



The **Depilève Non-Woven Roll** from Divi International is specifically made to remove wax without delamination. You only need two to four strips to wax a full leg. **800.233.7453, depilève.com. Circle 156.**





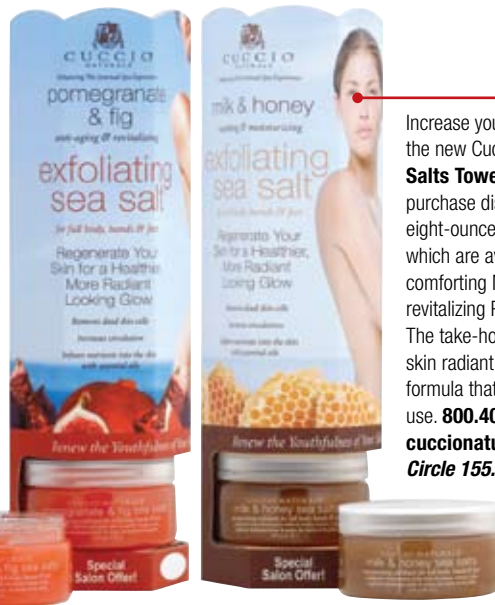
Offer your clients Parisian high fashion with the OPI Products Fall 2008 collection, **La Collection de France**. Your clients will fall in love with polish choices such as rich A Oui Bit of Red, dark plum Eiffel for This Color, violet Parlez-vous OPI? and burgundy Bastille My Heart. **800.341.9999, opi.com.**



The concentrated blend of curative botanical oils in Nordic Care **Herbal Soak** will soothe and soften your clients' tired feet while melting away stress. **877.588.3700, nordiccare.com. Circle 175.**



Fearful of fungus, bacteria and mold? Take action with Poshe **Anti-Microbial Basecoat**. The unique treatment won't wash off and contains germ-fighting triclosan to provide long-lasting protection. The stable, nontoxic formula doesn't contain formaldehyde or toluene. **800.POSHE.4.U, poshe.com. Circle 171.**



Increase your retail profits with the new Cuccio Naturalé **Sea Salts Towers**. These point-of-purchase displays contain six eight-ounce jars of sea salts, which are available in two scents: comforting Milk & Honey and revitalizing Pomegranate & Fig. The take-home sea salts leave skin radiant with a finer, softer grit formula that's ideal for everyday use. **800.407.7797, cuccionaturale.com. Circle 155.**



The Chi Organics **Olive Nutrient Therapy** line from Farouk Systems consists of shampoos, conditioners, treatments, and styling and finishing products that contain certified organic essential oils, natural oils, vitamins, herbs and a clean aroma. Offer your clients these moisturizing products to increase your retail profits. **800.237.9175, farouk.com. Circle 169.**



Add a touch of shimmer and depth to enhancements with CND **Brisa Shimmer Gels**. The easy-to-use, durable formula is available in semisheer Silver Frost, sheer Silver Shimmer and sheer Gold Shimmer shades. **800.263.6245, cnd.com.**



Offer your clients the colors of the world with the ibd **Around the World Gel Collection**. From Emerald Isle to Sahara Sands, each shade is reminiscent of the exotic location for which it is named. These shimmering gel polishes can be applied over tips, acrylics and natural nails for added strength. **800.624.5776, ibdbeauty.com.**



Requiring no water for use, Pinnacle **Cool Rain Foaming Antibacterial Hand Sanitizer** from FPO Products decreases the amount of bacteria on both your and your clients' skin, helping to maintain a clean, safe and sanitary environment in the salon and spa. **888.544.8214, fpoproducts.com.**



Designed to work together, **Nail Liquid** and **Nail Powder** from Young Nails produce flawless consistency and superior adhesion with every bead. The system is self-leveling, easy to use and requires minimal filing. The low-odor Nail Liquid is nonyellowing while providing color, strength and flexibility. When it's used with the Acrylic Powder, you will churn out smooth, beautiful nails. **800.777.9170, youngnails.com. Circle 168.**



Please your clients by soothing their dry, irritated cuticles with **Almond Oil** from Galaxy Nail Products, which leaves skin nourished and hydrated. **800.229.6245, galaxynails.com. Circle 158.**

With the **Fall 2008 Collection** from Essie Cosmetics, you can achieve this season's sizzling runway looks from tip to toe. Complement this fall's bold blast of colors with six stunning shades ranging from rich reds to deep purples, including fiery red Forever Young, juicy plum No Boundaries and velvety burgundy Lacy Not Racy. **800.232.1155, essie.com.**



Ready, set, go! Ultrathin NSI **Express Nail Tips** virtually eliminate blending time, and their deep smile lines give you competition-like results. Available in a shimmering, soft white color—unique to the industry—these tips will make your work stand out from the crowd. **800.354.6741, nsinails.com. Circle 163.**

