

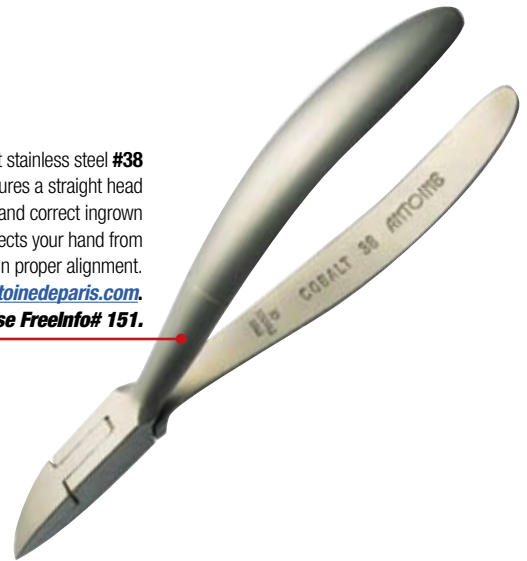
SHOWCASE

Showcase is designed to help nail technicians learn about new products of interest. If you would like more information about any of the products described in this section, simply go to FreeInfo on page 113 of this issue to find out how to use the online program. Or go straight to your computer and log on to nailpro.com/FreeInfo and you can click through to the manufacturer quickly and easily!



Stay on point with the latest fashion trends with **Matte Couture** from Orly International. The three new matte lacquer colors include Blue Suede, black Vinyl and Purple Velvet. **800.275.1111**, www.orybeauty.com. **Use FreeInfo #159.**

The Antoine de Paris cobalt stainless steel **#38 Ingrown Nail Cutter** features a straight head designed to get close to and correct ingrown nails. The tool also protects your hand from strain by keeping your wrist in proper alignment. **800.222.3243**, www.antoinedeparis.com. **Use FreeInfo# 151.**



Protect your clients from cross-contamination with the sanitizable, easy-to-use **SeptiFile 6-Pack** from Backscratchers Salon Systems. The kit comes with six each of 100-, 180-, 240- and 600-grit files, white and gray buffers and handles. After use on a client, simply remove and discard the abrasive, disinfect the handle and apply a new abrasive. **800.832.5577**, www.backscratchers.com. **Use FreeInfo #164.**



Maximize your space by providing multiple services in the multi-use Belava **Indulgence Chair**, which is perfect for pedicures, as well as other salon services, such as waxing. Equipped with the Belava pedicure tub and disposable liner system, the chair features an adjustable footrest and headrest, and the seat reclines and swivels for ease of use. **888.708.7131**, www.belava.com. **Use FreeInfo #172.**



Have fun with the **Block Party** collection from Young Nails. The collection features eight innovative acrylic glitters in trendy colors including blue Pool, dark green Rave and red Surprise. **800.777.9170**, www.youngnails.com. **Use FreeInfo #162.**





Make your life easier with the Signature by Mehaz **Roz Cuticle Nipper and Pusher in One** from Spilo Worldwide, which combines two tools into one unique design. Use the rounded-edge to push back cuticles, then flip it over to trim dead skin with the nipper. Made from stainless steel, this tool comes in both shiny and matte silver finishes and is available in quarter- and half-inch jaw sizes. **800.347.7456, www.spilo.com.**



For clients with brittle nails, retail **All-Natural Nail Strengthener** from Nature's Nail Secret. The product contains perilla seed oil, flax seed oil and black currant seed oil to strengthen nails, as well as apricot kernel oil and tea tree oil to condition nails. **800.461.8840, www.naturesnailsecret.com.** **Use FreeInfo #169.**

Essie Cosmetics joined forces with fashion leader Rock & Republic to create **Clearly Matte** top coat, which instantly transforms any high-shine lacquer into a matte finish. Rock the shine-free look on your tips and toes for a no-luster fashion statement. **800.232.1155, www.essie.com.**



Pinnacle **Soothing Spa Effervescent Moisturizing Mineral Manicure Soak** from tng worldwide contains an infusion of high potency minerals and antioxidants that lock in moisture for soft, silky skin. Available in four fragrances—Sweet Sweet Almond, Kicked Up Cranberry, Peachy Vanilla and New Zealand Kiwi with Hemp—the rejuvenating effervescent fizz gently removes impurities, softens cuticles and brightens natural nails. **800.362.6245, www.theindustrysource.com.**



Body Builder Cover Pink-Warm is the newest color in the Balance UV Gel System from NSI. The flattering pink shade covers nail imperfections, provides the illusion of longer nail beds and creates natural looking pink-and-white enhancements. **800.354.6741, www.nsnails.com.** **Use FreeInfo #157.**

Soothe your mind, body and spirit with the sophisticated yet edgy lacquer colors in the **Mind Body Spirit Collection** from SpaRitual. The matte collection features three shine-free lacquers in champagne Mind, black Body and purple Spirit. **877.772.7488, www.sparitual.com.** **Use FreeInfo #160.**





Experience luxury on your fingertips with the **Rags to Riches** polish collection from Duri Cosmetics. The collection features 12 high-class lacquers in an array of pinks and reds, such as red shimmer Social Ladder, sheer pink Silver Spoon and magenta-pink Money Don't Make Me. **718.209.7070, www.duri.com. Use FreeInfo #167.**



Perfect for winter retail, **Avoplex High-Intensity Hand & Nail Cream** from OPI Products provides intense repair for winter-damaged hands. The cream contains a hydrating blend of shea, cocoa, avocado and almond butters; deep-penetrating protein peptides; and OPI's advanced avocado lipid complex to hydrate, nourish and protect skin while increasing nail flexibility. **800.341.9999, www.opi.com.**

Designed with all of the features of a large pedicure throne, the **Pedicute** from Continuum requires no plumbing and includes easy glide casters for hassle-free portability. With a compact and lightweight design, the foot spa features a removable tub with disposable liners, three levels of vibration and heat, an adjustable footrest that supports the entire leg and contoured footpads to easily position feet for a pedicure. **877.255.3030, www.salonpedicurespas.com. Use FreeInfo# 170.**



To meet your salon needs, Cuccio Naturalé has released a new 32 oz. back-bar size **Deep Dermal Transforming Wrap**. Infused with an array of antioxidants, including grape seed extract, comfrey root, green tea, white tea and pomegranate extract, the wrap intensely hydrates skin, regenerates cells and reduces fine lines and wrinkles. **800.762.6245, www.cuccio.com. Use FreeInfo #154.**

Deeply moisturize cuticles and nails with **CND Solar Oil**. The oil contains jojoba, vitamin E, rice bran and sweet almond oils, which penetrate into the skin's pores to prevent dryness and lock in valuable moisture. The oil shrinks and tightens the cuticles to prevent hangnails, while also promoting healthy nail growth. **877.263.6245, www.cnd.com.**



Go glitter crazy with the Zoya **Ultra Glitter** collection from Art of Beauty. The collection features three super-sparkling polishes that provide full glitter coverage: silver Luna, peach-rose Astra and magenta Nova. **800.659.6909, www.zoya.com. Use FreeInfo #166.**



Gently remove soak-off gel enhancements with Star Nail **Eco So Quick Soak Off U.V. Gel Solution**. The formula contains a blend of conditioning oils—such as cotton seed, sunflower seed and safflower seed—to hydrate cuticles and nails, while easily removing product without causing damage to the natural nail. When used with the Eco Soak Off Gels, the product quickly soaks off in about five minutes. **800.762.6245**, www.starnail.com. **Use FreInfo #161.**



The **Portable E-File** from Ram Products is a lightweight electric file that features speeds up to 20,000 rpm, forward and reverse capabilities and a carrying pouch for your belt. Designed for portability and versatility, the system fits neatly in a convenient carrying case so you can take your business anywhere. **732.651.5500**, www.naildrill.com. **Use FreInfo #175.**



Fall head over heels for the muted lacquer shades in the **Dark Romance** collection from Color Club. The collection features three mini-bottles of matte lacquer—Alabaster, Smoke & Mirrors and Dark Romance—and a matte top coat to provide any polish with a fashionable suede finish. **800.221.8080**, www.cosmeticgroup.com. **Use FreInfo #163.**



Personalize your nail maintenance routine with the Seche Perfect Nail program. For strong nails, use **Retain** to keep long, beautiful nails durable, protected and conditioned. The polish features strengtheners and conditioners to reinforce strength and flexibility in the nails. **800.624.5776**, www.aiibeauty.com.



Pedicure Bowls are a sleek, lightweight alternative to pedicure thrones. The bowls feature a non-absorbent surface that allows for thorough disinfection, and each bowl comes in a stylish, padded carrying case featuring a zippered pocket for implements. Also available are **Manicure Bowls** and **Treatment Dishes**. **800.772.1408**, www.pedicurebowls.com. **Use FreInfo #173.**

Warm up your winter style with the deep, rich polish shades in the **Baby It's Cold Outside** collection from Jessica Cosmetics. The collection features four quick-drying lacquers in green slate Frost At All Cost, hunter green Divine Pine, deep purple Midnight Mist and shimmering Black Ice. **800.582.4000**, www.jessicacosmetics.com. **Use FreInfo #178.**

